

# Understanding the ETO Affiliate Dashboard

## HOW IT WORKS

We offer **real time reporting** which enables affiliates to have full tracking capabilities that allows easy customization and control of tracking referrals, visits and conversions to help maximize their commissions.

### AFFILIATE URLS

Please enter URL: <https://www.englishtutoronline.com/english/eto-price-packages/> under **Page URL** and click 'generate URL'. This newly generated URL will be your new referral URL.

### STATISTICS

View your unpaid/paid referrals, visits, conversions, commission rate and much more.

### GRAPHS

Track your referral on a daily, weekly, monthly, quarterly or yearly basis. You can even customize these graphs, tracking reports and more.

### REFERRALS

Track your referrals by date and status.

### VISITS

Track your visits and see if your referrals or visitors converted.

### CREATIVES

Copy & paste a Creative ETO link or banner onto your website. From there, your referrals/website visitors will be redirected to your affiliate ETO page with just one click.

### SETTINGS

Personalize your settings and payment details.

